



## Olde Yankee Street Rods

Date: \_\_\_\_\_

Dear local business owner:

The time has arrived again for our organization to ask for your help as a sponsor to support our annual Car Show held on the Sunday of Labor Day weekend at the VFW grounds in Great Barrington, Mass.

The contributions that you graciously give to our organization help us run the show and help us to award several scholarships to deserving LOCAL students. Many of these students choose technical schools over college, often in automotive related fields. On occasion, we also give small donations to local families we know to be in need. If you choose to support our local car show, your business name will be announced during the show program as a sponsor.

### There are 3 levels of sponsorship

1. **Major Sponsor** – Your business name will appear on a Class Winner Trophy. It will be read to the audience at the award ceremony, if you would like, you'll have a few moments to address the public about your business. **Cost \$100 limited to the 1<sup>st</sup> (4) to sign up.**
2. **Trophy Sponsor** – Your business name will appear on a Class Winner Trophy and will be read at the awards ceremony. **Cost \$50.**
3. **Club Sponsor** – Your business name will read at least once during the day. **Cost \$ 30.**

On behalf of the Olde Yankee Street Rods car club, Thank you for considering Sponsorship!

Amount \_\_\_\_\_ Received by \_\_\_\_\_